

## There's no better time than now to transform your organization and lead your team more effectively.

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### MEET MIKE DIAMOND

Mike Diamond is a retired Major General with more than 40 years of leadership experience in both the military and the corporate world. Most recently, Mike's professional experience has culminated in the publishing of *The Diamond Process: How to Fix Your Organization and Lead People More Effectively*. With coauthor Chris Harding, Mike presents the Diamond Process Model, aiming to help business leaders at all levels improve organizational processes and positively impact the people they lead. As the founder and CEO of Diamond Strategy Group, Mike is able to deliver on the methods outlined in his book to organizations, leaders, and teams across sectors. Mike's "coachsulting" approach sets clients and readers alike up for long-term success through smarter processes, tighter integration of resources, and the refinement of organizational goals and objectives.

Mike has led over 27,000 military members in combat-support operations in the Middle East and led the first force rotation. Additionally, he served two tours at US Central Command (CENTCOM), most notably as the Director of Coalition Coordination overseeing operational requirements for coalition countries supporting the Global War on Terrorism. He is currently working on a second book, to be released in early 2018, that will detail the necessary traits to become a complete leader in any industry at any level.



**“Good leadership is about more than inspiring people. Effective leadership stands on two pillars: excellent people and efficient processes.”**

**–Mike Diamond on  
*The Diamond Process***

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#### Speaking Topics Include

- The Diamond Process Model: A Holistic Approach to Organizational Improvement
- The Complete Leader: Fundamental Successes of Combining People- and Process-Based Leadership Methods
- Process-Based Leadership: The Critical Ingredient for Effective, Balanced, and Financially Healthy Organizations
- Lift as You Climb: How an Organization Supporting Mid-level Managers Wins

## Leaders lead primarily two things: **People and Processes**



### **What People Are Saying About Mike & The Diamond Process**

“*The Diamond Process* takes a number of pieces of leadership and management, some of which we ‘kind of know,’ and organizes them in a logical way to help leaders gain intentionality and focus in their work. Starting with a logical, ‘left brain’ approach, Mike and Chris have shared great real-life stories from their experiences to give examples for us right-brained folks. It’s a powerful book that will liberate many aspiring leaders and managers.”

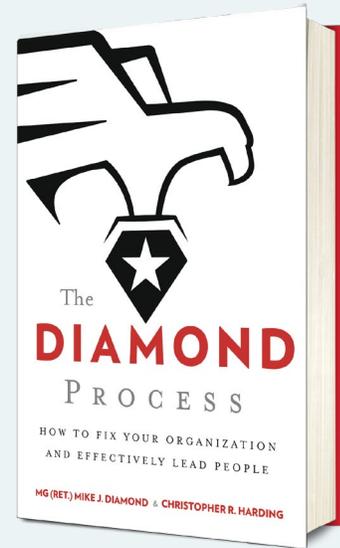
—Lee Ellis, author of *Engage With Honor*

“There are lots of books on leadership, but few combine an outstanding pedigree, highly practical ideas, and a sensibility that can help anyone become a more effective leader. The power of simplicity has never been greater.”

—Sydney Finkelstein, professor and best-selling author of *Superbosses*

“Is leadership about people or process? Major General Mike Diamond answers that question once and for all. Few people understand how to focus on both the way he does. And *The Diamond Process* now makes it possible for all of us to learn how. A book for every leader!”

—Barry Banther, best-selling author of *A Leader’s Gift*



*The Diamond Process* isn’t your typical leadership book. It is a strategic and adoptable guide to the way leadership should be at the organizational, team, and individual levels. The coauthors’ cumulative experiences of the past forty years in both the military and corporate sectors have informed an approach to leadership that is both people- and process-based. As a result, their book offers a holistic model that can be tailored to any organization, large or small, in order to meet and exceed expectations, improve efficiencies, and increase effectiveness.

### **Notable Speaking Engagements**

- Chamber of Commerce—The Diamond Process Model—Houston, Texas
- Service to Civilian Summit—The University of Alabama School of Social Work—Tuscaloosa, Alabama
- Numerous speaking engagements with CENTCOM